



PPOC BENEFITS AT A GLANCE

Accreditation Program: Have your work judged to a National Standard and show your clients what your specialties are.

Log onto www.ppoc.ca and click on Accreditation

Aeroplan Miles: As a PPOC member, you are able to purchase Aeroplan Miles for your clients. Contact Scott Crain, 819.684.5598 www.tflg.ca

Apple Canada – Will loan equipment to PPOC and its constituents for print salon judging. Contact: David Morrow (905) 513-5649 tomorrow@apple.com

Automobile Rental: Preferred rates at Enterprise Rent-A-Car- Call 1-800-593-0505 www.enterprise.com corporate class ID #6CA2325

Banking: Paymentech Canada www.chasepaymentech.ca 1-877-552-5533

Cooks ISI Insurance: 20% discount for members - Equipment, studio, Professional Liability (not available to non-PPOC members), Group health and dental plan. New this year is free Legal Assist.

Contact: cmiddleton@cooksinsurance.com 1-888-382-6657

Copyright: PPOC is actively working to change the Canadian Copyright Act to automatically give photographers of commissioned works copyright in their photographs.

Code of Ethics: PPOC members must abide by the PPOC Code of Ethics as a condition of membership.

Fairmont Hotels – 15% discount for on-line bookings.

Go to: Fairmont promo code / web link

http://www.fairmont.com/EN_FA/Reservations/reservationavailability.htm?pc=NPFC

Raffles promo code / web link

https://reservations.raffles.com/Availability.aspx?property=&promo=*NPFC&lang=en

Swissôtel promo code / web link

<http://reservations.swissotel.com/Availability.aspx?promo=NPFC&lang=en>

Image Salon Book: PPOC has produced a beautiful, hard cover **Image Salon Book** – all of the images from the 2009 Print Salon. Look for info soon from PPOC.

Leasing – National Leasing – offers preferred rates to members of PPOC (all levels excluding Observer) for leasing all of your photography and business office needs.

Contact: Deborah Greene- 780-475-9975 / toll free 1-866-832-7444 –

deborah.greene@nationalleasing.com

www.nationalleasing.com

Marketing Fund – PPOC has set aside a reserve fund to be used for marketing PPOC on a national basis.

National Image Salon: Compete amongst your colleagues to see which members earn the title of Photographer of the Year, and who wins the Class Awards

Networking: With almost 1000 like-minded photographers across Canada, when you have a problem there is always somebody to help just a phone call away.

PPOC Merits and Awards: Master, Craftsman and Service awards

PPOC National Conventions: Annual convention featuring great speakers and Awards banquet

PPOC Scholarships: Five \$500.00 Frank Kristian Memorial Scholarships are awarded annually to active PPOC members who are registered for the national convention.

PPOC Website: www.ppoc.ca

Real Estate, mortgaging and moving: Rebates and/ or discounts on real estate transactions, savings on mortgages, moving assistance with discounts, discounted legal fees. www.realestatecashrebates.ca 1-800-465-1198

PPOC Seminars – PPOC has sponsored 2 cross country seminars to date with more to come in the future

Non-PPOC Seminars: Discounts on non-PPOC seminars: PPOC has a co-sponsorship contract that allows PPOC members to register and attend selected non-PPOC seminars at a 25% discount. Info on all participating seminars will be posted on the PPOC website.

Social Networking: Check out PPOC on Face Book and Twitter as well as having a look at our BLOG.

Go to www.ppoc.ca and click on Social Media (<http://www.ppoc.ca/media.php>)