



## PPOC BENEFITS AT A GLANCE

**Accreditation Program:** Have your work judged to a National Standard and show your clients what your specialties are. Log onto [www.ppoc.ca](http://www.ppoc.ca) and click on Accreditation

**Aeroplan Miles:** As a PPOC member, you are able to purchase Aeroplan Miles for your clients.

**Automobile Rental:** Preferred rates at Enterprise Rent-A-Car-Call 1-800-593-0505 [www.enterprise.com](http://www.enterprise.com) corporate class ID #6CA2325

**Banking:** Paymentech Canada [www.chasepaymentech.ca](http://www.chasepaymentech.ca)

**Cooks ISI Insurance:** 20% discount for members -Equipment, studio, Professional Liability (not available to non-PPOC members), Group health and dental plan. New this year is free Legal Assist.

**Copyright:** PPOC is actively working to change the Canadian Copyright Act to automatically give photographers of commissioned works copyright in their photographs.

**Code of Ethics:** PPOC members must abide by the PPOC Code of Ethics as a condition of membership.

**Fairmont Hotels:** 15% discount for on-line bookings.

**Image Salon Book:** PPOC has produced a beautiful, hard cover **Image Salon Book** – all of the images from the 2009 Print Salon. Look for info soon from PPOC.

**Leasing – National Leasing:** offers preferred rates to members of PPOC (all levels excluding Observer) for leasing all of your photography and business office needs.

**Marketing Fund:** PPOC has set aside a reserve fund to be used for marketing PPOC on a national basis.

**National Image Salon:** Compete amongst your colleagues to see which members earn the title of Photographer of the Year, and who wins the Class Awards

**Networking:** With almost 1000 like-minded photographers across Canada, when you have a problem there is always somebody to help just a phone call away.

**PPOC Merits and Awards:** Master, Craftsman and Service awards

**PPOC National Conventions:** Annual convention featuring great speakers and Awards banquet

**PPOC Scholarships:** Five \$500.00 Frank Kristian Memorial Scholarships are awarded annually to active PPOC members who are registered for the national convention.

**PPOC Website:** [www.ppoc.ca](http://www.ppoc.ca)

**Real Estate, mortgaging and moving:** Rebates and/ or discounts on real estate transactions, savings on mortgages, moving assistance with discounts, discounted legal fees. [www.realestatecashrebates.ca](http://www.realestatecashrebates.ca)

**PPOC Seminars:** PPOC has sponsored 2 cross country seminars to date with more to come in the future

**Non-PPOC Seminars:** Discounts on non-PPOC seminars: PPOC has a co-sponsorship contract that allows PPOC members to register and attend selected non-PPOC seminars at a 25% discount. Info on all participating seminars will be posted on the PPOC website.

**Social Networking:** Check out PPOC on Face Book and Twitter as well as having a look at our BLOG. Go to [www.ppoc.ca](http://www.ppoc.ca) and click on Social Media ( <http://www.ppoc.ca/media.php> )