



APRIL 28, 2010

February/March 2010



Craig Riesebosch

Craig's focus is to coach business people to achieve their goals. Showing clients what may be possible in themselves or their company instead of what's currently probable is a distinction that Craig thrives on.

The breakthrough results he produced in his own company as well as the results accomplished by the many Dale Carnegie Graduates inspired him to join the Dale Carnegie team.

Previous to Dale Carnegie, Craig owned a 15-person company for 8 years. Through that experience, he has learned much about the challenges facing business owners, managers and staff. Being a business coach has allowed him to bring that experience along with business coaching skills to produce results quickly for his clients.

Build Your Network to Build Your Business

How relationships, rapport and human relations can change your business and your life

Presented by Craig Riesebosch, Dale Carnegie Certified Trainer

The professional photography industry is changing, and it's changing fast. It's no longer all about the images that you create or the prints that you produce. These items are tangibles, and are what Dane Sanders calls in his book "Fast Track Photographer" a commodity. Clients are now looking for the intangibles. They are looking for a photographer to take the experience to the next level. They are looking for a photographer who wants to develop a relationship.

Traditional schooling teaches marketing, finances, accounting, advertising and the how-to of photography, however, there is no formal training in relationship building in our Universities or Colleges. But there is a solution - Dale Carnegie business training and coaching.

Join us on March 31st for this unique and inspirational program. Craig Riesebosch, a certified Dale Carnegie business coach will take you on a journey through human relationships, rapport building, and how to build stronger relationships to promote business growth and create stronger referrals.

Do not want to miss this one; it is expected to sell-out fast, so reserve your spot now!

Wednesday, April 28th, 2010
Casablanca Winery Inn, 4 Windward Drive in Grimsby

\$40 PPOC-Ontario Members/\$80 non-members

Print judging 7:00pm - 8:00pm
Program: 8:00pm - 10:00pm

Register online at www.ppocohn.com