

Fantastic!
(Tammy G.,
October 2009)

Advanced Flash Specials in Oakville: 10 and 17 Dec 2009

Thoroughly
enjoyed your
lecture today & your
humour! (Anthony
S., October
2009)

You know photography - because you do it all the time.

If you are a pro or emerging pro, we presume that wide angle, aperture, focus point selection and exposure composition will be familiar terms to you. But you wish you knew subjects like Nikon I-TTL and CLS, Canon E-TTL II, new speedlite peripherals, and flash custom settings as well as you know your photography basics.

Good news: rescue is at hand. One of North America's most experienced photography teachers, pro photographer and flash guru **Michael Willems** is doing two specials in Oakville on December 10 and 17, 2009 to get you up-to-date, with this new workshop aimed specifically at established and emerging pros who want a "flash" refresher. In one session, Michael Willems helps you learn all the ins and outs of your camera flash system and the essential accessories, as well as the essential modern techniques.

Your Coach

Michael Willems (www.michaelwillems.ca) is among North America's premier teachers of photography, as well as being an experienced professional photographer. He teaches basic photography and technical subjects at Henry's School of Imaging, and teaches advanced subjects to individuals, companies, and photo clubs.



Michael is an inspirational speaker who uses all current equipment and techniques, and has taught many professionals, beginners and companies how to become more productive by getting most out of their equipment. Whether he speaks to 5 people or to 500: his engaging and entertaining style ensures that they learn in an effective way.

LIMITED SPACE - BOOK NOW

DATE 10 and 17 December 2009
TIME 7-10pm
WHERE Oakville, ON
PRICE \$190 (PPOC members: \$95)

BOOK NOW: <http://www.cameratraining.ca/Schedule.html>

PPOC:
\$95!

This intensive four hour workshop covers a wide range of subjects, designed to teach you what you need to know to take advantage of your flash systems:

I. Flash fundamentals:

- 1 Why and when to use Flash
- 2 Types of flash light
- 3 Technical need-to-knows

II. Technical:

- 4 TTL versus Manual: what to use when?
- 5 Canon e-TTL II versus Nikon i-TTL: differences and specifics
- 6 Flash Problems - and solutions

III Using a single flash:

- 7 Must-Know technologies: Slow Flash, FEC and FEL
- 8 The Cardinal Rule for lighting people
- 9 Eureka: Balancing light and outdoor fill flash
- 10 Four Gotchas

IV. Using Multiple Flash:

- 11 Nikon i-TTL and CLS; Canon E-TTL II
- 12 Pocketwizards - and other ways to fire your lights.
- 13 Small Strobe Modifiers: the Honl modifier system, Lumiquest accessories, the Gary Fong Lightsphere;
- 14 Three ways to use gels: for *effect*, for *correction*, and for *subtlety*.

V. The Real World:

- 15 Batteries, Camera Tips
- 16 What is in a pro Flash outfit
- 17 Putting It All Together: practice!