

PROFESSIONAL PHOTOGRAPHERS OF CANADA

2010

NATIONAL STUDENT IMAGE COMPETITION

Official Entry Form Package

Enter any of these categories

- ~ COMMERCIAL
- ~ GENERAL
- ~ PORTRAIT

*The National Student Image Competition
showcases the best creative talent among
Canada's student photographers*

This package contains:

- * Official Entry Rules
- * Image Entry Form
- * Print Entry Labels
- * Mailing Labels

Entry Deadline:

Final entries must be **RECEIVED**
on or before

WEDNESDAY, April 7, 2010

NO LATE ENTRIES

will be accepted

Shipment: Priority Post
or courier only

(Bus shipments will
NOT be accepted)

Judging Dates

Friday, Saturday & Sunday April 23-25, 2010

NAIT, Edmonton, Alberta

Awards Banquet: Tuesday, May 11, 2010

Mont-Tremblant Resort, Quebec

NATIONAL STUDENT IMAGE COMPETITION 2010 ENTRY RULES

**PLEASE READ CAREFULLY AS ENTRIES THAT DO NOT CONFORM TO THESE RULES
WILL BE RETURNED, UNJUDGED, TO THE ENTRANT.**

ELIGIBLE:

Entrants must be enrolled in a full-time Photography Program at a recognized Community College or Technical Institute in Canada. The original exposures of all entries must have been made by the student while he or she was enrolled at the College or Institute.

NOT ELIGIBLE:

1. Images previously accepted in any prior national print show of PPOC.
2. Duplicate images may not be entered in different classes. Images entered must be dramatically different from those entered in this competition or other accepted PPOC competition, (i.e. images taken from the same sitting, session or assignment).

ENTRY LIMIT:

A maximum total of 4 prints or digital files per entrant. Any number of prints or digital files up to the maximum of 4 may be submitted.

DEADLINES & ENTRY FEES

Prints & Digital Files

Student Entry \$42.00 (40.00 + 2.00 GST)..... **RECEIVED BY** April 7, 2010

All fees are for up to four prints and/or digital files. This includes return postage. All entry fees are non-refundable. Your completed entry form, signed certification and agreement, cheque or money order (payable to PPOC) must be enclosed with your entry.

Audio Critique: Image audio critiques are available at an additional charge of \$30.00 (28.58 + 1.42 GST)

ALL ENTRIES MUST BE RECEIVED BY no later than April 7, 2010

SHIPMENT:

Each college will be responsible for gathering student entries and entry fees. Postage or shipping must be prepaid by the college. Return shipping will be paid by the Professional Photographers of Canada. For safety of photographs, print shipping cases should be used for transporting prints. Colleges are asked to send student entries in bulk by April 7, 2010 (received date).

Send entries to:

Alan High CPA

Willow Creek Imaging

18 Harmony Crescent

Stony Plain, AB T7Z 2M8

780-915-1368

info@willowcreekimaging.com

For more information, contact:

PPOC Student Program Chair

Charles van den Ouden (416) 675-3111 ex 4835

E-mail: charles.vandenouden@humber.ca

If the entire entry is on a CD, then **please submit in durable packaging. CD's will not be returned.**

MOUNTING, SPECS & SIZES:

PRINTS: Mount must be 16 x 20 inches in size with an ABSOLUTE MAXIMUM THICKNESS of 1/4" and a MINIMUM THICKNESS of 1/8". Mounts smaller than 15 7/8" x 19 7/8" or larger than 16" x 20" will be rejected. Prints may be either vertically or horizontally mounted on mounting board, **Double Tempered** Masonite, Foam Core or Sintra. Taped edges or mounting board with Velcro or adhesive tape attached will be disqualified.

Please include a CD with a **JPEG** image for each **print** submitted. **NEW:** Size the images to 1600x2000 pixels (8x10 @ 200 PPI) for 16x20 prints. File name should be the print title. These files will be used for slide shows, image critiques and magazine publication.

DIGITAL FILES: Digital files should be in JPEG format with high quality compression and in RGB colour mode, submitted on a CD, in a jewel case. The file name for each image must be the same as the Title of the image plus the file extension. i.e. "Illusions.jpg" when the title is "Illusions".

File sizes should be no more than 1900 x 1200 pixels. All images will be viewed at 100% so it is suggested to size images to fit a 1900x1200 pixel "canvas". For example, a square image cannot be bigger than 1200 x 1200 pixels but could be on a canvas that is 1900 x 1200 pixels. Consider the extra canvas area as your "matte" which can have its own colour and treatment just like a conventional 16 x 20 matte board with a smaller print mounted on it. NOTE : For judging, the monitor will be rotated according to orientation of the image, i.e. portrait mode for vertical images and landscape mode for horizontal images. **Images that are too big will be rejected and not judged.**

PPOC will be producing a Loan Collection book. If you are interested in having your image(s) included, please submit an RGB JPEG file sized to 9.6"x12" @300 PPI for prints or 8"x12" @ 300 PPI for digital file submissions. Also, please give permission to include your image(s) in the Loan Collection book on page 6.

IDENTIFICATION :

TEXT OR ANY OTHER ITEM THAT COULD IDENTIFY THE MAKER is NOT permitted on the image or the face of the mount. It is important that your images be listed in the correct category and class with their given titles ("Untitled" or "No Title" is not acceptable. All images must be titled). It is also a **MUST** that the title, name of maker, studio or company, class # and category appear on the back of each mount, positioned at the TOP RIGHT-HAND CORNER.

LIGHTING SPECIFICATIONS :

Print entries will be judged with 3200K illumination producing an intensity equivalent to f8 at 1/2 second (ISO 100). Entrants are advised to preview their prints using these values.

DIGITAL JUDGING SPECIFICATIONS :

Digital files will be viewed on 23" and/or 24" high end Displays, calibrated with a GretagMacbeth Eye-One Display 2 device. The white point is set to 6500, 120 cd/m² luminance and the gamma to 2.2. All images are viewed at 100%.

JUDGING :

Competitors are warned that the Judges or Image Competition Committee will not attempt to redirect an image that is obviously in the wrong category or class and may be judged as unacceptable. **READ THE CATEGORY/ CLASS DESCRIPTIONS CAREFULLY!**

NOTE: The decision of the judges shall be final. The Exhibition Chairperson shall have the absolute and final authority to decide on any question not specifically covered by these rules. All entries will be handled with professional care, but the Image Competition Committee and/or PPOC assumes no responsibility for loss or damage to entries while in its custody, or on exhibition, or in transit.

For the National judging, the commercial judging panel will normally judge classes 1-11. The portrait judging panel will normally judge classes 13-19. The jury chair reserves the right to have an entry judged by either panel in order to ensure the utmost fair evaluation.

TEXT OR ANY OTHER ITEM THAT COULD IDENTIFY THE MAKER is NOT permitted on the image or the face of the mount.

AWARDS :

Awards will be presented at the 41s National Convention of PPOC in Mont Tremblant Quebec on Tuesday, May 11, 2010. The Image Competition Committee and/or the judges reserve the right to withhold any award.

CLASS DEFINITIONS

The following "definitions" of various classes are for the guidance of photographer and judge alike. Competitors are warned that the Image Competition Committee will not undertake to reclassify images which are obviously misdirected.

Commercial Category

ARCHITECTURE (Class 1)

An architectural photograph must successfully define and/or portray outstanding architectural features of a building interior or exterior by dramatic use of point of view, perspective and lighting. (Print or digital entries accepted)

FASHION (Class 2)

Creative visual excitement is the goal of current fashion designers. Today's fashion photography should reflect this creativity, and also stimulate interest and purchasing appeal within the viewer. (Print or digital entries accepted)

ILLUSTRATION (Class 3)

Images in this category must show a product or recognizable service in a unique and appealing way, and stimulate interest and purchasing appeal on behalf of the client. (Print or digital entries accepted)

INDUSTRIAL (Class 4)

A successful industrial photograph draws attention to an on-site industrial process or product, illustrating the maker's ability to produce dramatic images under challenging industrial conditions. (Print or digital entries accepted)

EDITORIAL (Class 5)

Depicting lifestyle or business environments and their story-telling activities, these images typically accompany an article or caption description. In successfully invoking a viewer's interest, these feature-oriented photographs include executive portraiture, annual reports, business activities in general, and may present images of an emotional, humorous or unusual nature. No Press images within this category. (Print or digital entries accepted)

PRESS (Class 6)

Photographs that illustrate a news, sports, human interest or publicity event that have high impact, lasting emotional response, and often have required the photographer not only to be at the right place at the right time, but to have captured the action or event at its peak, often under adverse conditions. (Print or digital entries accepted)

General Category

PICTORIAL/ FLORAL (Class 7)

A fine scenic photograph illustrates natural and/or man-made features of the environment in an aesthetically pleasing presentation of geographic settings or plant material. They must rise above the typical scenery/floral images by application of the same principles common to all landscape artists. (Print or digital entries accepted)

ANIMALS – WILD / DOMESTIC (Class 8)

A mixed class covering wild animals photographed in their natural habitat and domestic animals photographed in a location of the photographer's choosing, i.e. studio, barn, corral, etc. (Print or digital entries accepted)

EXPERIMENTAL / UNCLASSIFIED (Class 9)

Images derived from unconventional means or images which defy classification into any other categories. A photographer's creative thoughts and technical skills can be brought to play in the most exciting way through unusual use of lenses, light and processing - a print that defies the normal traditions. Not all special effect images must go into this class. For example, an industrial image with special effects, if recognizable as industrial, should be entered in Industrial, not in Experimental/ Unclassified. (Print or digital entries accepted)

FINE ART (Class 10)

Unusual photographs, individual images or a series of images on one entry. Conventional beauty, formal design and familiar subjects are often not components of fine art photographs and can include: Classic B&W scenes, painterly effects, soft focus, journalistic, bizarre images and other unconventional approaches. (Print or digital entries accepted)

FREE STYLE (Class 11)

Artwork that makes use of and builds on the photographic image. While the photographs may have been produced by another, the entrant is responsible for all elements of the "post-image" production with the obvious strength of the composition based on what is created from those photographs and with the image still recognizable as a photograph following normal conventions of light, shading, perspective etc. Copyright is a major concern and must be cleared by the entrant. (Print or digital entries accepted)

Portrait Category

PORTRAIT (Class 13)

A fine portrait presents an individual or couple in such a way as to reflect the personality of the subject, and also illustrate the personality, artistry, originality, creativity and technical skills of the maker. (Print or digital entries accepted)

GROUP PORTRAIT (Class 14)

Group portraits must be comprised of three or more people. (Print or digital entries accepted)

CHILD PORTRAIT (Class 15)

Portrait of one or two children, newborn through adolescence. Studio or location, contemporary or traditional style. (Print or digital entries accepted)

FIGURE STUDY (Class 16)

Artistic presentations of the human body, and may include the subjects environment in an editorial or commercial representation. Images to be judged on overall impact and esthetic content. (Print or digital entries accepted)

WEDDING PORTRAIT (Class 17)

Image of a bride and/or groom, or two people, one of whom is a bride or groom (individual or couple). (Print or digital entries accepted)

WEDDING GROUP (Class 18)

Image of three or more people, one of whom is a bride or groom. (Print or digital entries accepted)

PHOTOJOURNALISTIC WEDDING (Class 19)

Candid in nature and requires the photographer to have been in the right place at the right time to capture a moment of interest, emotion and/or action with neither posing nor prompting. Traditional considerations (posing, lighting, and composition) are secondary to interest, emotion and/or action. (Print or digital entries accepted)

CATEGORIES/CLASSES

COMMERCIAL

- 1- Architecture
- 2- Fashion
- 3- Illustration
- 4- Industrial
- 5- Editorial
- 6 - Press

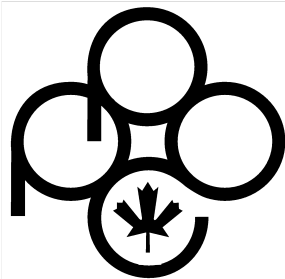
GENERAL

- 7- Pictorial/Floral
- 8- Animal - Wild/Domestic
- 9- Experimental/Unclassified
- 10- Fine Art
- 11- Free Style

PORTRAIT

- 13- Portrait
- 14- Group Portrait (3 or more)
- 15- Child Portrait
- 16- Figure Study
- 17- Wedding Portrait
- 18- Wedding Group
- 19- Photojournalistic Wedd.

PPOC STUDENT IMAGE COMPETITION ENTRY FORM



Name _____
 College _____
 Address _____
 City _____ Prov. _____
 P. C. _____ Email _____
 Phone # () - _____

For PPOC use ONLY	
ENTRY # _____	
Date received _____	
Amount _____	Cheque <input type="checkbox"/>
	Visa <input type="checkbox"/>
	Mastercard <input type="checkbox"/>

1. Complete the information above. 2. Supply Category, Class # and Title for each item entered. 3. Complete and attach labels to upper right corner of back of printS. 4. Sign declaration below. 5. Forward this form and your entry fee with your images to your college

Item #	Category	Class	TITLE (Print Clearly)	Damage	Print	Digital File	Aff. Rating or Score (if Excellent or Merit)	Rating
1	Commercial <input type="checkbox"/>			Do not write in shaded areas			FOR PPOC USE ONLY	Excel
	General <input type="checkbox"/>							Merit
	Portrait <input type="checkbox"/>							
2	Commercial <input type="checkbox"/>			Do not write in shaded areas			FOR PPOC USE ONLY	Excel
	General <input type="checkbox"/>							Merit
	Portrait <input type="checkbox"/>							
3	Commercial <input type="checkbox"/>			Do not write in shaded areas			FOR PPOC USE ONLY	Excel
	General <input type="checkbox"/>							Merit
	Portrait <input type="checkbox"/>							
4	Commercial <input type="checkbox"/>			Do not write in shaded areas			FOR PPOC USE ONLY	Excel
	General <input type="checkbox"/>							Merit
	Portrait <input type="checkbox"/>							

CERTIFICATION AND AGREEMENT

This is to certify that I have created, composed, and made the original images. The printing, processing, print enhancement, special effects including computer manipulation and computer generated images were done by me or under my direction. I agree that all submitted images may be used by PPOC for display, promotion or publication purposes. All rights, exclusive of PPOC's promotional usage remain with the photographer.

I understand that submission of my entry will signify total acceptance of the rules, regulations and conditions, as explained and written herein and elsewhere. Absolute fairness will be maintained by the Print Show Chairman and the Committee, to the best of their abilities. I understand that failure to abide by these rules will result in disqualification of my entry. I agree to abide by the rules of the Print Show Committee and agree that PPOC, and the Print Show Committee assumes no responsibility for the loss of or damage to my images or print case while in transit, custody or exhibition.

My images may be used for the PPOC Loan Collection book with photo credit.....**YES NO**

Signature of entrant: _____

Signature of Instructor: _____

Date: _____

Home phone # (as of May 11, 2010) () _____

AUDIO CRITIQUE ? YES

LABELS FOR PRINTS Attach to back of mount in ETIQUETTES POUR PHOTOS Apposer à l'arrière au upper righthand corner (vertical or horizontal) coin supérieur droit

Name _____ College _____ Enter in Class # () _____ Title _____	ENTRY #	ITEM #	Affiliate Rating (if Excel./Merit)	RATING	YEAR
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FOR PPOC USE ONLY

Name _____ College _____ Enter in Class # () _____ Title _____	ENTRY #	ITEM #	Affiliate Rating (if Excel./Merit)	RATING	YEAR
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FOR PPOC USE ONLY

Name _____ College _____ Enter in Class # () _____ Title _____	ENTRY #	ITEM #	Affiliate Rating (if Excel./Merit)	RATING	YEAR
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FOR PPOC USE ONLY

Name _____ College _____ Enter in Class # () _____ Title _____	ENTRY #	ITEM #	Affiliate Rating (if Excel./Merit)	RATING	YEAR
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FOR PPOC USE ONLY

Prepaid / Prépayé
First Class / Première Classe

TO / A

Alan High CPA
Willow Creek Imaging
18 Harmony Crescent
Stony Plain, AB T7Z 2M8

Photos:

FROM:

No Commercial Value
Sans Valeur Commerciale

For Exhibition Only
Pour Exposition Seulement

TO SEND / POUR EXPEDITION **FOR RETURN/ POUR RETOUR**

PREPAID TO / PREPAYE A:

Photographs

Alan High CPA
Willow Creek Imaging
18 Harmony Crescent
Stony Plain, AB T7Z 2M8

2010 PAYMENT FORM / FORMULAIRE DE PAIEMENT 2010

Name _____
 College _____
 Address _____
 City _____ Prov. _____
 P. C. _____ Email _____
 Phone # () - _____

**PRINTS AND DIGITAL FILES /
 PHOTOS ET FICHIERS NUMÉRIQUES**

		AMOUNT
Student Entry	(\$42.00)	_____
AUDIO CRITIQUE /CRITIQUE AUDIO:	(\$30.00)	_____

PRICES INCLUDE GST / LES PRIX INCLUENT LA TPS

TOTAL _____

Please make cheque or money order payable to *PPOC*. Please include this form and payment in the main shipping case.
 S.V.P. Faire un chèque ou mandat de poste payable à *PPOC*. S.V.P. inclure ce formulaire et votre paiement dans la valise principale.

CHEQUE **VISA** **M/C** **Card Number:** _____ **Exp.** _____
Numéro de carte:

Amount Paid _____ **Name on card** _____
Montant payé

Signature _____



2010 PPOC IMAGE COMPETITION CHECKLIST



- Labels completed & attached to back upper right corner of prints
- Entry form completed with image titles & class numbers matching print stickers
- Entry form signed
- Return address label completed
- Payment enclosed with payment form
- Prints, entry form, return address label, and payment enclosed in approved case
- CD included with 1600x2000 pixel (8x10 @ 200 PPI) digital files named by title for each print submitted.
High res JPEG files submitted for Loan Collection book.

NOTE

Entries can be sent via Priority Post or Courier.

Please, NO Greyhound.

Ship case to:

Alan High CPA
Willow Creek Imaging
18 Harmony Crescent
Stony Plain, AB T7Z 2M8
780-915-1368
info@willowcreekimaging.com

REMEMBER:

* All submissions must be **RECEIVED BY:** Deadline: WEDNESDAY April 7, 2010

*Images from affiliate judging with PPOC merit or excellence acceptance are automatically accepted into the National Salon. Accepted images must bear the stamp of your Constituent Association and the signature of your Image Salon Chairperson or a copy of the constituent entry form showing the image and score.

*Check your constituent association image show guidelines

*Failure to comply with all rules could result in disqualification