



Album Design

Monday, June 21st

Co-Founders of the EnlightenMe Online Learning Resource, Bryan Caporicci and Robert Nowell, will be your instructors for this incredible learning experience.

Many photographers believe that because they do not have a graphic design background that they cannot successfully design their own powerful wedding albums. We beg to differ. Our album design seminar will cover everything from start-to-finish, in an easy-to-follow fashion.

Topics will include:

- Setting expectations
- Photographing for the album
- Storytelling through your albums
- Album pre-designing
- Design fundamentals – why simpler is better
- Using Adobe InDesign to design your albums
- Album workflow
- Album proofing
- Album pricing
- Album vendors

Seminar Location:

12:30pm Registration
1:00pm Program
Calla Studio
76 Howard Ave, Elmira
N3B 2E1

Price:

Non-PPOC Members: \$110
PPOC Members: \$55

Sign up by calling Sarah Huton at (519) 591-6206 or sarah@shutonphoto.com

About the Instructors



Bryan Caporicci

Bryan is living proof that passion and knowledge aren't always equivalent to the number of years of experience in photography. In just three short years, Bryan has gone from part-time sports photographer to one of the most sought-after wedding photographers in the Niagara Region.

A Computer Science and Business background from Brock University, along with a passion for the arts, gives Bryan a unique ability to merge his talents and communicate that understanding to others in a fun and enjoyable manner.

Bryan's outstanding imagery has been recognized in the industry, recently, by Simply Canvas, who have selected two of his images to promote their products in the United States and worldwide.

Bryan is a member of Professional Photographers of Ontario, the Professional Photographers of Canada .



Robert Nowell

Maintaining a successful photography business for over 26 years is no easy feat, but Robert Nowell has done just that. Recognizing that today's photography market has changed, and is continuing to change, in leaps and bounds, Robert continues to reinvent his business and himself for his clients.

Aside from his highly successful photography business, Robert has also taught photography at Niagara College, as well as numerous private workshops and seminars from his own studio. Recently, Robert gave a workshop for the Professional Photographers of Ontario on the subject of marketing and off-camera flash techniques.

You will enjoy Robert's humorous approach to learning and his easy-going way of communicating ideas and concepts.

Robert is a member of Professional Photographers of Ontario, the Professional Photographers of Canada and the Professional Photographers of America.