



## 2021 ACCREDITATION GENERAL INFORMATION

Accreditation is the degree of elevation above the general membership level and is achieved by submitting samples of the applicant's photography in a chosen category. Accreditation demonstrates that the photographer has proven professional ability to the Board of Examiners of the Professional Photographers of Canada. In assessing Accreditation submissions, the judges will consider the following criteria: **Vision, Impact, Composition, and Technical merit.**

A minimum of one accreditation is required to qualify for a Craftsman designation and two Accreditations are needed for a Masters designation. **To be accredited is to be recognized as an expert in a given field.**

Please read the official rules carefully as failure to comply with any portion of these could automatically disqualify the entire entry. While copyright remains with the creator, PPOC reserves the right to copy and publish, for educational or promotional purposes, the individual member's entry.

**SUBMISSIONS NOTE: All NEW submissions MUST be made using the online entry form via the PPOC Web site members' only page.**

**RESUBMISSIONS: The new files should be submitted on-line along with payment. Number the replacement files, with the same number as previously used on the rejected image but with the new month and year of the current submission deadline. Previously accepted images do not need to be resubmitted.**

**Resubmissions must be submitted within two years of the original submission.**

### **THE IMAGES** *(Note New File Size)*

A submission for Accreditation consists of TEN (10) JPEG images submitted to the PPOC website. Complete entries only will be accepted. The digital files should be sized to 5120 x 2880, saved to maximum quality JPEG, with an Adobe RGB1998, SRGB or Pro Photo RGB profile.

The files submitted should be **horizontal only**. Place your images, including vertical, horizontal and square, on a **horizontal mat of 5120 x 2880 pixels**. Choose a suitable background of your choice and appropriate placement on the mat. Files that are not in horizontal format and 5120 x 2880 pixels will NOT be judged. We do not rotate the monitor for Accreditation judging.

Files should not be over 6 mb.

Images that have been accepted in one category **may not** be re-entered in a different category.

Images from previously accepted shooting sessions may not be submitted in a new submission. No name or title of any kind with reference to the maker is permitted on any portion of the actual image. Images that were exposed at a seminar or under the guidance of an instructor are not eligible. The decision of the judges shall be final. The Accreditation Chair shall have the sole authority to decide on any questions not specifically covered by these rules.

### **NAMING THE FILES:**

Images are required to be titled as follows:

ppocid#\_first name\_last name\_category#\_image  
number\_month(Deadlinemonth)\_year.jpg

(A525\_tracy\_grabowski\_12\_001\_02\_21.jpg)

- Your PPOC ID # is published on your member profile page (top right button on the site when logged in).
- Please note: **do not include** the dash in the PPOC ID #.
- Ontario members use the letter O, not a zero in their member ID. [L] [SEP]
- If your PPOC ID is A-525, then you would use A525 for the filename prefix.  
EXAMPLE: [L] [SEP]A525\_tracy\_grabowski\_12\_001\_02\_21.jpg for the February 2021 deadline. [L] [SEP]
- For the month and year please use the current deadline, i.e. February = 02\_21. [L] [SEP]
- Use underscores, NOT DASHES. Use lower case characters. [L] [SEP]If Tracy Grabowski was entering Accreditation in February 2021 for category 12 (Children and Infant[SEP]Portrait) then her files would look like this:

A525\_tracy\_grabowski\_12\_001\_02\_21.jpg  
A525\_tracy\_grabowski\_12\_002\_02\_21.jpg  
A525\_tracy\_grabowski\_12\_003\_02\_21.jpg  
A525\_tracy\_grabowski\_12\_004\_02\_21.jpg  
A525\_tracy\_grabowski\_12\_005\_02\_21.jpg

A525\_tracy\_grabowski\_12\_006\_02\_21.jpg  
A525\_tracy\_grabowski\_12\_007\_02\_21.jpg  
A525\_tracy\_grabowski\_12\_008\_02\_21.jpg  
A525\_tracy\_grabowski\_12\_009\_02\_21.jpg  
A525\_tracy\_grabowski\_12\_010\_02\_21.jpg

**FILES THAT ARE NOT NAMED PROPERLY MIGHT NOT BE JUDGED.**

### UPLOADING YOUR SUBMISSION VIA THE PPOC WEBSITE

Please follow the instructions on the PPOC website.

**DEADLINES:** February 1st, 2021, April 5th, 2021, July 5th, 2021 and October 4th, 2021.

Submission deadlines are all at 5 pm current Eastern time.

**ENTRY FEES:** 2021 initial entry fee for paid members of PPOC is \$65.00 per category, plus GST or HST. Fee for resubmissions is \$45.00 plus GST or HST per category. All entry fees are non-refundable. A separate submission fee is required for each different category submission.

### TIPS FOR SUBMITTING

All images must be above average in their impact and visual interest.

All ten (10) images must be accepted to gain Accreditation in a specific category. Be very critical and submit your best work, as you would to a prospective customer. In the past, the judges have rejected submissions for the following reasons:

- images that are faded, too light, unretouched, over retouched, muddy looking, not sharp, cloning or Photoshop errors etc.;
- B/W images of poor contrast;
- posed photos made with one flash on camera;
- portraits with black eyes (no highlights);
- Images not properly dodged or burned in;
- Images / files displaying any of the above and poor color and / or technical control.
- Not enough variety in locations, subjects, backgrounds, lighting and duplication of sessions.
- Makers are responsible to check category descriptions as updates are made periodically.
- Makers are responsible for model releases on all images that are published.

## CATEGORIES AND DESCRIPTIONS

The following list of categories and accompanying descriptions may be used as a guide in selecting your images for submission. Unless otherwise stated, within any category, entrants are expected to submit ten (10) images of ten (10) different scenes, ten (10) different subjects and from ten (10) different photo sessions. The entrant must be able to prove to the judges, through a good variety and cross section of subject matter, **the photographer's expertise in a chosen field.**

### 01 Advertising:

Ten (10) images of ten (10) different subjects that have been used in advertising to promote a product, an idea or a company.

### 02 Adventure Sport:

Requires the photographer to have an intricate and working knowledge of the adventure sport he/she is photographing by capturing the peak action while able to cope with harsh environmental and shooting conditions (i.e. water, snow, ice, altitude and reflection). The photographer should also be able to demonstrate participation in their shooting environment through the angle and shooting perspective of the athlete (ie. shooting a climber from the top vs. from the ground). All photos must be taken outdoors and off the beaten path. Images can be experimental in nature but should be as "raw" as possible. The criteria used to evaluate images should include composition, impact, use of natural light and surroundings, and should evoke feelings of excitement, fear etc. Five different disciplines should be photographed (at least one land based and one water based) with at least one summer and one winter sport represented. A variety of different perspectives should also be represented: at least one close up (i.e. Close enough to see facial expression) and one person in the environment.

### 03 Aerial:

Ten (10) images taken from a flying aircraft of (10) different subjects taken on ten (10) different days, at various elevations. This can include air-to-air photography of another aircraft. Images must be clear and sharp.

### 04 Animals:

Ten (10) images of ten (10) different types of animals taken on ten (10) different sessions. This may include animals such as bears, lions, giraffes, birds, horses, elephants, deer, foxes, chipmunks, tigers, domestic cats, turtles, fish, snails, gorillas, dogs and any other distinctly different animals. This is a general animals category and the judges are looking for variety so only include one of the same type, i.e. one bird, one horse, one bear, etc. May include wild, farm or domesticated animals, in singles, pairs or group (3 or more). Only one (1) photograph may be of a group of animals. Must include six (6) images of the entire animal and two (2) environmental images in an appropriate setting. The two (2) remaining images may be of either

entire animals, environmental, headshots or abstract images of a body part. May be taken indoors or outdoors.

### **05 Animal Portrait:**

Ten (10) images of ten (10) different types of animals taken on ten (10) different sessions. May include wild, farm or domesticated animals. May include portraits taken indoors, or outdoors. Photos may range from including the entire animal in the frame to headshots or abstract images of a body part. An animal portrait may include up to three animals. The photographer should demonstrate an ability to capture personality and character.

### **06 Annual Report:**

Ten (10) images, including fulfilling the following requirements from either (a) or (b) or (c):

(a) Three (3) annual reports for which the photographer did all the photography, with the minimum number of images from any one annual report being three (3).

(b) Five (5) annual reports for which the photographer did at least 50% of the photography, with the minimum number of images from each annual report being two (2).

(c) Ten (10) annual reports, one photograph from each. Generic stock images, in a specific annual report, taken by other photographers and that were not shot specifically for the individual annual report, do not affect your overall percentage of usage, but must be clarified by a verifying letter.

Tear sheets or website screen shots, along with a letter (on the client's or designer's letterhead) confirming the photographer's involvement for each annual report must be included.

Seconds/Outs may be submitted as long as they are obviously from the same photo session as the tear sheets.

Submit the tear sheets or screen shots and articles as PDF files and send as e-mail attachments to the Accreditation Chair.

### **07 Architectural:**

Ten (10) images of ten (10) different man-made structures, including five (5) interiors and five (5) exteriors. An architectural photograph must successfully define and/or portray outstanding architectural features of a building interior or exterior by dramatic use of point of view, perspective and lighting. Must demonstrate how to control distortion and perspective within the entry and have variety of types of buildings.

### **08 Botanical:**

Ten (10) images of ten (10) different types of plants in ten (10) different settings. Botanical photography is the accurate and/or beautiful images of plant life in both the natural and laboratory environments. Subjects consist of flowering and non-flowering plants, native or cultivated, such as trees, shrubs, herbs, fungi, ferns, mosses and liverworts, lichens, club mosses, horsetails and algae. Parts of plants such as flowers, fruits, leaves, stems, berries may be photographed, as well as microscopic grains of pollen, spores, and the like.

### **09 Boudoir:**

Ten (10) images of (10) different poses, using (10) different lighting techniques, ten (10) different setups and (10) different subjects. These portraits should show the personality or desired fantasy of an individual, or group, in a sensuous but tasteful environment, or portray a specific mood.

### **10 Canine / Dog Portrait:**

Ten (10) images of ten (10) different dogs, in ten (10) different situations where four (4) images must have been made indoors and four (4) images must have been made outdoors. The other two images may be made in either indoors or outdoors. Must include at least three (3) different dog breeds. Photos may range from including the entire animal in the frame to headshots. A dog portrait photograph may include more than one animal.

### **11 Child Study:**

More than simply a portrait, a child study requires the photographer to illustrate the character and inner spirit of a child and should make use of a variety of environments relating to the child. Submit two series of five images (five per child). Variety should be shown in viewpoints, cropping, settings and propping (others may be used in a group/couple setting but must be considered as props and secondary to the main subject).

### **12 Children and Infant Portrait:**

Ten (10) images of ten (10) different children (12 and under) in ten (10) different poses from ten (10) different photo sessions, and have enough variety in the submission to show the photographer's creative and technical ability. A variety of head and shoulders, 3/4 and full-length poses must be shown. Singles, Infants (new born) and groups (2 or more people) must be represented and may include environmental images.

### 13 Commercial:

Ten (10) images from at least five (5) of the following categories: advertising, aerial, architectural, editorial, illustration, business portrait, fashion, construction, public relations, scientific, animals, legal, annual report, on-site, in-plant and industrial. A general commercial photographer is required to be qualified in a wide variety of subject areas.

### 14 Corporate:

Ten (10) different images of ten (10) different businesses, taken during ten (10) different sessions. Must include a variety of businesses ranging from those located in offices to those located in industrial sites, people in working environments, executive portraits, products, manufacturing processes, etc. Singles and groups (2 or more people) must be represented.

### 15 Couples portrait:

Ten (10) images of ten (10) different couples from ten (10) different photo sessions, ten (10) different locations showing ten (10) different poses and have enough variety in the submission to show the photographer's creative and technical ability. Head and shoulders, 3/4 and full-length poses must be shown. These portraits are of couples only. Must include both environmental and indoor locations and should demonstrate interaction between the subjects and storytelling.

### 16 Digital Illustration:

Artwork that is created solely through digital means. While the images may have been produced by another person, the entrant is responsible for all elements of the "post-image" production, with the obvious strength of the composition based on what is created from those images. The image must still be recognized as a photograph. Ten (10) different subjects from ten (10) different sessions, showing ten (10) different stylings to the final image.

### 17 Documentary:

Ten (10) images. This category requires at least two (2) samples of published documentary assignments. Six images included in your submission must be published. The remaining 4 unpublished images must visually relate to the published articles. Tear sheets or web screen shots with credit lines and the article *must* accompany the submission. Documentary photography is a visual depiction of the real world. Documentary photography should make a visual comment that will give the viewer a better understanding of the world, society or man's human condition. The documentary photograph captures through intimate views, the inner strength, dignity, emotions, and interpersonal relationships in life.

Submit the tear sheets or screen shots and articles as PDF files and send as e-mail attachments to the Accreditation Chair.

### **18 Editorial Illustration:**

Editorial images are excellent quality images for the purpose of accompanying non-fiction stories and information pieces commonly found in newspapers and magazines. Images in this category are feature oriented and non-commercial in nature and therefore, would not normally be found in catalogues or product advertising. Ten (10) images and original tear sheets or website screen shots, showing ten images from not less than three (3) different assignments with a minimum of two (2) images per assignment (all by-lines and any other photographer identifying information blacked out. Clearly indicate which ten images are to be evaluated. A tear sheet or website screen shot *must* be included for each image verifying usage.

Submit the tear sheets or screen shots and articles as PDF files and send as e-mail attachments to the Accreditation Chair.

### **19 Editorial Portrait:**

Editorial portraits are excellent quality images for the purpose of accompanying non-fiction stories and information pieces commonly found in newspapers and magazines. Images in this category are feature oriented and non-commercial in nature. Editorial portraits are made on-location in a suitable environment. Types of images should include head and shoulders, three quarter, full length and environmental poses that should include a background relevant to the story. Ten (10) images of ten (10) different subjects taken in ten (10) different situations. Include original tear sheets or website screen shots, showing ten images from not less than four different assignments with a minimum of two images per assignment (all by-lines and any other photographer identifying

information blacked out). A tear sheet or website screen shot *must* be included for each image verifying usage and photographer by-line identification.

Submit the tear sheets or screen shots and articles as PDF files and send as e-mail attachments to the Accreditation Chair.

### **20 Entomology:**

Ten (10) images of ten (10) different live, non-captive insects, in ten (10) different situations. Eight (8) of the ten (10) must be alive. The insect group includes moths and butterflies, beetles, ants, bugs, grasshoppers and crickets, dragonflies and damselflies, flies, bees, wasps, etc. Images should include different developmental stages (eggs, larvae, nymphs, pupae and adults) and should also include insect close ups and insects in their environment.



### **21 Environmental Portrait:**

Ten (10) images of ten (10) different subjects showing ten (10) different poses from ten (10) different sessions in ten (10) different locations. Must have enough variety in the submission to show the photographer's creative and technical ability. Environmental refers to the non-studio environment, which can be indoors or outdoors. Head and shoulders, 3/4 and full-length poses must be shown. Groups (2 or more people), singles, couples (2 people), children (12 and under), adults. No wedding, studio portraits or animal portraits are accepted in this category. The environment used is an integral element in the story telling.

### **22 Environmental Business Portrait:**

Ten (10) images of ten (10) different subjects in ten (10) different poses from ten (10) different sessions in ten (10) different locations. Must have enough variety in the submission to show the photographer's creative and technical ability. Environmental refers to the appropriate business environment, whether this is an industrial, office, or outdoor setting. No studio portraits will be accepted. Head and shoulders, 3/4 and full-length poses, singles and groups (2 or more people) must be shown. Must show three (3) businessmen and three (3) businesswomen while the other four (4) images may be of either men or women.

### **23 Environmental Family:**

Ten (10) images of ten (10) different families showing ten (10) different poses from ten (10) different sessions in ten (10) different locations. Must have enough variety in the submission to show the photographer's creative and technical ability. Environmental refers to the non-studio environment, which can be indoors or outdoors. Head and shoulders, 3/4 and full-length poses must be shown. Family group must consist of three (3) individuals or more. Must include three (3) images with a group of six (6) individuals or larger. No wedding/engagement portraits or studio portraits are accepted in this category. The environment used is an integral element in the story telling.

### **24 Equine:**

Ten (10) images of ten (10) different horses in ten (10) different situations on ten (10) different occasions. Photos may range from including the entire animal in the frame to headshots or abstract images of a body part. A horse portrait photograph may include more than one animal. Photos should depict horses in both the outdoors and inside a barn, stable, corral or other building.

### **25 Executive Business Portrait:**

Ten (10) images of ten (10) different subjects showing ten (10) different poses from ten (10) different sessions in ten (10) different locations. Must have enough variety in the submission to show the photographer's creative and technical ability. Head and shoulders, 3/4 and full-length poses must be shown. Four (4) images must be environmental portraits and four (4) images must be indoor portraits. The remaining two (2) can be from either environmental or indoor. Must show three (3) businessmen and three (3) businesswomen while the remaining four (4) images may be of either men or women.

Environmental refers to the appropriate business environment, whether this is an industrial, office, or outdoor setting. The environment used is an integral element in the story telling.

### **26 DISCONTINUED – JUNE 2012**

### **27 Family Portrait:**

Ten (10) images of ten (10) different families showing ten (10) different poses from ten (10) different sessions in ten (10) different locations. Must have enough variety in the submission to show the photographer's creative and technical ability. Head and shoulders, 3/4 and full-length poses must be shown. Family group must consist of three (3) individuals or more. Must include three (3) images with a group of six (6) individuals or larger. Four (4) images must be outdoor environmental portraits and four (4) images must be studio or indoor portraits. The remaining two (2) can be from either environmental or studio/indoor. No wedding/engagement portraits are accepted in this category.

### **28 Fantasy Illustration:**

Images that portray a subject in a surreal or make-believe environment. Ten (10) images of ten (10) different subjects showing ten (10) different poses from ten (10) different sessions in ten (10) different settings. Storytelling, styling, subject(s) interaction and light control are all key elements in achieving believability and successful illustrations.

### **29 Fashion:**

Ten (10) different images of ten (10) different models in ten (10) photo sessions for use in advertising, catalogues, magazines, etc., not solely as editorial entertainment or as a portrait of the model. This category is intended to show the photographer's ability to produce images that sell ideas and/or products such as clothing, jewelry, make-up, etc. Must include full length, 3/4, and head and shoulders.

### **30 Feature Presentation / Fusion**

This category makes use of images in features that are displayed using multimedia techniques (ie: computers, slideshows etc.) Photographer must submit one of the following: (a) One feature that is between 4 and 6 minutes in length and has between 40-80 images in total. (b) Two features, that are no more than two minutes each, and contain between 20 and 40 images each. Music is optional, but where recognizable, the entrant is required to provide proof of a SOCAN License. Features will be judged in their entirety, with consideration given to all image elements as well as to the presentations technical, storytelling, creative and cohesive qualities.

### **31 Feline Portrait:**

Ten (10) images of ten (10) different cats, in ten (10) different situations. Images may include environmental situations. Must include at least three (3) different cat breeds. Photos may range from including the entire animal in the frame to headshots or abstract images of a body part. A cat portrait may include more than one animal.

### **32 Figure Study:**

Ten (10) images of ten (10) different subjects, in ten (10) different poses on ten (10) separate photo sessions. May include couples. Should show creative studies of the human nude figure. Images will be judged as portraits of the human body. Skillful and creative artistic representations of the unclothed human figure; in whole or in part. Examples include art nudes, anatomical studies, life studies, and editorial statements. Images may depict nudes in an emotional context or as a graphic design; may include the environment and body paint. Subjects must be at least 18 years of age.

### **33 Fine Art / Photo Decor:**

Ten (10) images of ten (10) different subjects taken in ten (10) different situations. Fine art images may consist of unusual images, individual images or a series of images. The range of styles and treatments varies greatly, from the classic B/W scenes to more unconventional images. In fact, conventional beauty, formal design and familiar subjects are often not components of fine art images and can include painterly effects, soft-focus, journalistic, bizarre and erotic images and other unconventional approaches. Fine art images are usually sold to individual collectors, museums and business clients. Photo Decor is usually the term used to designate a print hung to decorate a room, whether in a private home, an institution, a corporate boardroom, a gallery, etc. All images must be above average in their impact and visual interest.

### **34 Food:**

Ten (10) images of ten (10) different food set-ups. The aim of food photography is to make the food appetizing. Images should include some finished, prepared meals as well images depicting food ingredients and food packaging. Images should include a variety of types of foods, such as appetizers, salads, entrees, desserts and beverages.

### **35 DISCONTINUED – JUNE 2012**

### **36 Glamour:**

Ten (10) images of ten (10) different subjects, from ten (10) different photo sessions. Glamour photography is a personal portrait commissioned to capture the beauty that lies within all men and women. Your glamour images should create an air of fantasy, sensitivity, and personal expression to display to these ordinary men and women that they too can resemble the models they see in today's modern media. Attention should be given to hair, make-up, wardrobe and sets. Head and shoulders, 3/4 and full-length images must be shown. Indoor and environmental locations should be shown. Must also show a variety in locations and sets. No wedding images will be permitted.

### **37 Group Portrait:**

Ten (10) images of ten (10) different groups, from ten (10) different photo sessions, and have enough variety in the submission to show the photographer's creative and technical ability. Groups include three (3) individuals or more. Must include three (3) images with a group of six (6) individuals or larger. Four (4)

images must be outdoor environmental portraits and four (4) images must be indoor or studio portraits. The remaining two (2) images can be from either environmental or indoor/studio.

### **38 High Key Portrait:**

Ten (10) images of ten (10) different subjects, from ten (10) different photo sessions on ten (10) different occasions and have enough variety in the submission to show the photographer's creative and technical ability. High key images are those in which the prevailing tones are white or pale, with some middle or darker tones. Head and shoulders, 3/4 and full-length poses must be shown. May include environmental images.

### **39 Image Manipulation:**

Ten (10) before and ten (10) after examples of images that have been manipulated and enhanced. Samples should demonstrate the potential of computer manipulation. Examples should include at least five (5) of the following:

1. Removing people, objects or color from a photograph

2. Adding people, objects or color to an image
3. Major restoration of damaged images
4. Combining several elements from more than two images
5. Moving objects within a photograph
6. Cloning objects.

The final image should be realistic and follow normal conventions of light, shading, commercial or general areas. Name first file 001(this is the before), 002 (this is finished file) for a total of 20 images.

#### **40 Industrial:**

Ten (10) images of ten (10) different subjects, from ten (10) different photo sessions on ten (10) different occasions. This category must show a good cross section of work where at least five (5) images must include one of the following: construction, aerial, corrosion, machinery, illustration, public relations, architectural products, advertising, business or executive portraits, etc., as related to industry.

#### **41 Jewelry:**

Ten (10) images of ten (10) different subjects, from ten (10) different photo sessions taken on ten (10) different occasions and have enough variety in the submission to show the photographer's creative and technical ability, including dealing with glare, controlling reflections, backgrounds, etc. Subjects must include two (2) images each of watches, rings, necklaces / chains and earrings. Must show eight (8) images of jewelry products and two (2) showing a model promoting jewelry.

#### **42 Marine:**

Ten (10) images of ten (10) different subjects taken on ten (10) different occasions. Images must be taken on or under water and could include sailing, power boating (interiors and exteriors of boats, engine rooms, etc.); underwater life such as animals, fish, coral, plants, etc.; aerials; images taken at the air / water interface; etc.

#### **43 Maternity:**

Images relating to the pre-natal stage of life, these storytelling images should depict the sensitive nature of pending motherhood. Ten (10) images of ten (10) different subjects, from ten (10) different sessions are required and should have enough variety in the submission to show the photographer's creative and technical ability. 3/4 and full-length poses, couples interacting, figure images, and close-up details should all be represented.

#### **44 Military Life:**

Ten (10) images depicting military personnel, in uniform where appropriate and taken in a military environment. A good submission must include images from at least five (5) of the following aspects of military life at home and/or abroad: at work, on parade, on exercise, on training, on deployment, on operations, using the tools of the trade and military family related activities such as departure and return from deployment / sea duty, moving day, etc. Locations and the reason for each photograph must be noted on a PDF file, which is submitted to the Accreditation Chair as an e-mail attachment.

#### **45 Mining:**

Ten (10) images of ten (10) different subjects taken on ten (10) different occasions. On-location images should include mining sites with buildings, etc., mining processes, products, machinery, people in the working environment and executive and industrial portraits.

#### **46 Modeling Portfolio:**

Ten (10) images of one individual showing ten (10) different poses. This is a selection of images to illustrate or sell the model's ability to achieve ten uniquely different looks. Three (3) images must be indoor and three (3) must be environmental while the remaining four (4) may be from either indoor or environmental. Head and shoulders, 3/4 and full length must be shown, as well as enough variety to show not only the photographer's creative and technical ability but also the client's diversity and ability as a model.

#### **47 Motor Sports:**

Ten (10) images of ten (10) different subjects on ten (10) different occasions. Motor sports include vehicles such as cars, motorcycles, boats, snowmobiles, etc. Must show action photos from five (5) different sports, including various angles, close-ups as well as wider views, some still photos of driver with vehicle, etc.

#### **48 Nature:**

Ten (10) images of ten (10) different subjects in ten (10) different situations on ten (10) different occasions. Nature photography encompasses all that is natural, including plants, animals and landscapes. It does not however, include man made subjects, landscapes that have been modified by man, domesticated animals or plants, or any situation where the "hand of man" is evident. All images must be above average in their impact and visual interest.

#### **49 Night Photography:**

Requires the photographer to have an understanding and knowledge of photography done during the night. "Night" is defined as a period of darkness or partial darkness that occurs after sunset and before sunrise. Ten (10) images, of ten different scenes, on ten different occasions that illustrates an expertise in photographing subjects using extended exposures in low light.

The photographer must demonstrate the ability to balance different sources of man-made and naturally occurring light sources, in a minimum of two (2) architectural subjects. The photographer should present a variety of images such as moonscapes, star trails, astrophotography, Aurora Borealis (northern lights), street scenes, city skylines, fireworks, lightning, and “painting with light” images.

### **50 Performing Artists:**

Ten (10) images of (10) ten different performing artists on ten (10) different occasions. Performance artists include, but are not limited to, actors, dancers, singers, mimes, etc. At least three (3) different types of performing artists must be represented. Indoor and outdoor performances must be shown. May include two (2) environmental portraits made immediately before or immediately after a performance. Singles and groups (2 or more people) to be shown.

### **51 Photo Journalism:**

Ten (10) images which consist of a series of five (5) images from two (2) different stories which tell a story and are used with the written word. Images must be from the same published article, and have accompanying tear sheets or website screen shots.

Submit the tear sheets or screen shots and articles as PDF files and send as e-mail attachments to the Accreditation Chair.

### **52 Pictorial / Scenic:**

Ten (10) images of ten (10) different scenes on ten (10) different occasions that illustrate the natural and man-made geographical features relating to our environment. Landscapes, seascapes, mountains, aerials, city skylines are acceptable. Flowers are not accepted in this category. All images must be above average in their impact and visual interest.

### **53 Pinup:**

Images that illustrate a definite glamorous style, that may be nostalgic, and are built on elements that are provocative yet tasteful in their depiction. More than a glamour photo, the pinup is an image that can stand on its own and has strong elements of set design, lighting, storytelling, as well as subject animation through expression and posing. Ten (10) images often (10) different subjects showing ten (10) different poses from ten (10) different photo sessions involving ten (10) different settings.

### **54 Portraiture:**

Ten (10) images of ten (10) different subjects showing ten (10) different poses from ten (10) different photo sessions and ten (10) different locations and have enough variety in the submission to show the photographer’s creative and technical ability. Head and shoulders, 3/4 and full-length poses must be shown. Singles, couples (2 people), groups (3 or more people), children (aged 12 and under), adults, business portraits, both indoors and outdoors, must be

represented in the general category. Four (4) images must be outdoor portraits and four (4) images must be indoor portraits. The remaining two (2) images can be from either outdoors or indoors. No wedding portraits or animal portraits are accepted in the general portrait category.

#### **55 Press:**

Ten (10) images of ten (10) different subjects taken on ten (10) different press assignments (ie. fires, accidents, sports, aerals, editorial, elections, human interest, etc.). These images must show a wide range of interesting subjects, which tell a newsworthy story and should have required the photographer not only to be at the right place at the right time, but to have captured the action or event at its zenith. *Must* include tear sheets or website screen shots of all work.

Submit the tear sheets or screen shots and articles as PDF files and send as e-mail attachments to the Accreditation Chair.

#### **56 Product Illustration:**

Ten (10) images of ten (10) different subjects taken in (10) different situations on ten (10) different occasions. An illustration is a photograph which (a) shows a product in either an attractive or appetizing way to stimulate interest and purchasing appeal, or (b) which clearly portrays a message in a clever or original way. A PDF file must be included numbering the images from 1 to 10 and including a description of what each image is and how or why it was utilized.

The PDF file should be sent as e-mail attachments to the Accreditation Chair.

#### **57 Public Relations:**

Ten (10) images of ten (10) different subjects taken on ten (10) different occasions. These images should evoke direct viewer response because of the emotional, humorous, or unusual nature of the subject matter and should evoke reader interest, or convey a promotional slant to an accompanying article, caption, product or service. Tear sheets or website screen shots must accompany images. All images must be a “cut above” in their impact and visual interest. Submit the tear sheets or screen shots and articles as PDF files and send as e-mail attachments to the Accreditation Chair.

#### **58 School Portrait:**

Ten (10) images of ten (10) different subjects, showing ten (10) different backgrounds taken on ten (10) different occasions. Variety and control in lighting techniques to be shown. Head and shoulders and/or ¾ length poses must also be shown. Singles and groups are required to be represented. Dance schools may be included in this category.

#### **59 Senior Citizen Portrait:**



Ten (10) images of ten (10) different subjects in ten (10) different poses from ten (10) different photo sessions and have enough variety in the submission to show the photographer's creative and technical ability. Head and shoulders, 3/4 and full-length poses must be shown. Singles, couples and groups (3 or more people) must be represented. Four (4) images must be outdoor portraits and four (4) images must be indoor portraits. The remaining two (2) images can be from either outdoors or indoors.

#### 60 Senior Graduation Portrait:

Ten (10) images of ten (10) different subjects showing a variety of poses including head and shoulder, 3/4 and full length. Must contain five (5) female and five (5) male subjects. One (1) male and one (1) female traditional cap and gown in studio setting must be shown. The balance of your submission, eight (8) images must include four (4) outdoor environmental and four (4) indoor or studio setups. Variations in lighting techniques, locations and backgrounds are essential.

#### 61 Special Event:

Ten (10) images of ten (10) different special events on ten (10) separate occasions. Special events include, but are not limited to, tradeshow, banquets, award ceremonies, annual general meetings, public announcements, unveilings, exhibitions, political campaigns, state funerals, etc. Subjects may include people, products, processes, activities, etc. with a good demonstration of storytelling ability. Photographic quality **must** be above average.

#### 62 Sports:

Ten (10) images of five (5) different sports at ten (10) different events. Should demonstrate the photographer's knowledge of the sport being photographed by capturing the peak of action, as well as being able to deal with the adverse conditions of sports photography. Outdoor and indoor sports must be shown. A mix of professional and amateur sports would be ideal, but is not necessary. *Must* include tear sheets or website screen shots of 5 of the images.

Submit the tear sheets or screen shots and articles as PDF files to Accreditation Chair.

#### 63 Stock:

Ten (10) images of ten (10) different subjects made in ten (10) different situations on ten (10) different occasions. A stock photograph refers to a photograph that has already been produced, either on assignment or on speculation, that can now be licensed (leased) to a client. Stock photographers may be generalists, photographing many different subjects (i.e. barns, trees, dogs, etc.) and/or categories (i.e. agriculture, industrial, lifestyles, etc.); or they may be specialists dealing with only one or a few specific subjects or categories of photography. Photographic quality **must** be above average.

#### 64 Studio Portrait:

Ten (10) images of ten (10) different subjects, with ten (10) different poses and ten (10) different studio sets. Photographer must demonstrate creative and technical expertise in use of backgrounds, setups, and lighting. Note that ten (10) different groups and individuals with the same background, poses and lighting will not be accepted. Must include one group of 3 or 4 more.

#### **65 Studio Wedding:**

Ten (10) images from ten (10) different weddings consisting of ten (10) different setups on ten (10) different occasions. Photographer must demonstrate creative and technical expertise in use of backgrounds, setups, and lighting. Note that ten (10) different groups and individuals with the same background, poses and lighting will not be accepted.

#### **66 DISCONTINUED – 2011**

#### **67 Travel Illustration:**

Travel images are excellent quality images for the purpose of accompanying articles and information pieces commonly found in newspapers and magazines. Images in this category are feature oriented and non-commercial in nature. Ten (10) images showing ten images from ten different locations or events that illustrate natural and/or man-made features relating to the travel/tourism industry. Scenic, pictorial, buildings (not necessarily to architectural standards), places and events of local interest, people engaged in tourist activities. All images must be above average in their impact and visual interest.

#### **68 Underwater:**

Ten (10) images of ten (10) different subjects on ten (10) different occasions. Subjects may range from wildlife to plants, boat wrecks and scenics, all taken underwater. One (1) photograph may be taken at air/water interface. Skill in use of underwater flash techniques must be demonstrated. Images must show clarity.

### **69 Wedding Environmental:**

Ten (10) images from ten (10) different weddings consisting of ten (10) different setups and ten (10) different locations. Head and shoulders, 3/4 and full-length poses of bride, bride and groom, groups, wedding party, etc. All images must be taken in outdoor or indoor environments and show an interaction with the environment through posing and styling. No studio images will be permitted. The environment used is an integral element in the story telling.

### **70 Wedding Formal:**

Ten (10) images from ten (10) different weddings consisting of ten (10) different setups on ten (10) different occasions. Formal posed, head and shoulders, 3/4 and full-length poses of bride, bride and groom, groups, wedding party, etc. Three (3) images must have been taken in indoor conditions and three (3) images must have been taken outdoors, to show a variety of poses and skills. The remaining four (4) images can be a mixture of either indoor or outdoor location.

### **71 Wedding, Photojournalistic:**

Ten (10) images from two (2) different weddings (five (5) from each). The images must be candid in nature and required the photographer to have been in the right place at the right time to capture a moment of interest, emotion and/or action with neither posing nor prompting. Must show at least three of the day's events (Getting ready, ceremony, reception). No obviously staged or posed images will be accepted in this category. Traditional considerations (posing, lighting, and composition) are secondary to interest, emotion and/or action.

### **72 Wedding Story:**

Ten (10) images that tell a wedding story, where all the images are taken from the same wedding. Must contain at least two (2) images each from four (4) of the five (5) wedding story locations: i.e. home, church, indoors, location (park or hall) and reception. Formal and candid images may be submitted. Story sequence must be numbered from beginning to end (1 to 10).

### **73 Wildlife:**

Ten (10) images of ten (10) different wild animal made in 10 different situations, on ten (10) different occasions. Wildlife refers to any animal that is free to roam and include mammals, birds, reptile and amphibians, rodents, marine and land animals. Animals photographed in zoos or fenced in areas do not qualify. Images should include three (3) environmental images where the animal is shown as part of a landscape and three (3) close-up images where the animal is captured in either a head and shoulder, 3/4 or full length pose. The other four (4) images may include a combination of environmental and portrait images. You may also include a maximum of two (2) images that show details of the animals (i.e. eyes, spots, stripes, etc.). Motion studies are also permitted to a maximum of two (2) images.

## 74 360 Spherical Panorama

Ten (10) images of ten (10) different subjects used to promote a location or an event using a full spherical panorama (360° x 180°). This category requires at least four (4) samples of published assignments. At least three (3) spherical panoramas of interior scenes and four (4) spherical panoramas of exterior scenes. Out of the four (4) exterior scenes, two (2) spherical

panoramas must be done during night. "Night" is defined as a period of darkness or partial darkness that occurs after sunset and before sunrise. One spherical panorama should demonstrate the ability to shoot action scenes.

A spherical panorama is a visual representation of the real world. Photographer should demonstrate his/her ability to show the location from the best point of view. Photographer should demonstrate creativity and technical skills to represent the scene. Photographer should demonstrate his/her ability to publish spherical panoramas on new media for a large spectrum of browser and mobile devices.

Because a published panorama might be made out of hundreds if not thousands of files, this category requires to be judged online.

Submit a PDF file with links to the websites as an e-mail attachment to the Accreditation Chair.

## 75 Newborn

To be considered a 'newborn' the child must be no more than 21 days old. Submit 10 images, from 10 different newborn sessions, with 10 different settings (i.e. background and props) with 10 different newborns. Include a variety of poses with usage of appropriate props and settings. Include one relational image with the newborn and either siblings **or** parents with the main emphasis on the newborn. Also, include one or two images of twins or triplets, not necessarily related.

## 76 Low Key Portrait:

Produce 10 images of 10 different subjects, from 10 different photo sessions on 10 different occasions, and have enough variety in the submission to show the photographer's creative and technical ability. A low key portrait is defined by the predominate subject being dark, i.e. dark clothing and background and is used to manipulate mood, with clear tonal contrasts (distinct areas of light and darkness) to suggest subject volume and modeling. Head and shoulders, 3/4 length and full-length poses must be shown. May include environmental images.

## 77 Ornithology/Bird Photography:

Produce 10 images of 10 different subjects, from 10 different photo sessions on 10 different occasions, and have enough variety in the submission to show the photographer's creative and technical ability. Images should show at least three of either birds in flight, flocks of migrating birds, at the nest, with their young, and in the environment they live in, close-ups and could

include backyard/garden birds. These images should be a cut above in their ability to distinguish the features of the birds and their environment.

### **78 Birth Photography:**

Produce 10 images that tell the story of a child's birth. Include a variety of images including the events just prior to the birth, the birth and with the newly born baby and the parents. Siblings of the newborn can also be included in the images as well as hospital staff. These images will show the high emotion of this important event and have a photo journalistic appeal.

### **79 Animal Sporting Event:**

Submit 10 different images from 10 different legal Animal Sporting Events. Five different disciplines should be photographed, depicting at least 2 different animal species. No obviously staged or posed images will be accepted in this category. Should demonstrate the photographer's knowledge of the sport being photographed by capturing peak action while able to cope with various lighting and photographing conditions. Must include indoor and outdoor settings. Photos may range from including the entire animal in the frame to body parts and may include interaction with trainer/people. Include at least one close-up to see facial expression. Traditional considerations (posing and lighting) are secondary to interest, emotion and/or action. Images should be of an above average quality. Animal Sporting Events include dog events, horse events, bull riding, steer wrestling, etc.

A detailed PDF describing each image and the event covered should be submitted via e-mail to the Accreditation Chair for reference.

### **80 Macro and Micro Photography:**

Submit ten (10) images of ten (10) different subjects using special techniques and equipment that show the photographer has an understanding of the concept of Macro and/or Micro Photography. At least 2 of the 10 images must be Micro Photography. SEPNote: Macro photography is defined as showing a subject in a 1:1 magnification as compared to their actual size. On a 35mm sensor, a 35mm subject should encompass the entire sensor. RAW files may be requested. Microphotography shows the subject in a greater than 1:1 magnification. For Microphotography, special equipment including but not limited to Microscopes may be used.

A good understanding of lighting and software techniques used to enhance this type of photography must be demonstrated.

### **81 Street Photography:**

Ten (10) images of ten (10) different subjects taken on ten (10) different occasions. Street photography features subjects in candid situations within public places and does not necessitate the presence of a street or even the urban environment. 'Street' simply refers to a place where human activity can be seen, a place to observe and capture social interaction. I

Images must be candid in nature and require that the photographer be at the right place at the right time to capture a moment of interest and/ or story with neither posing nor prompting. Good 'Street' photography conveys a mood, expression, or human story while at the same time having good composition, impact, and technical merit. Street photography helps the viewer understand human society.

Must be able to provide Model Releases if subjects faces are recognizable.

### **82 Real Estate:**

Ten (10) images of ten (10) different subjects taken on at least Five (5) different occasions. Five (5) interior and Five (5) exterior images must be shown. May include a virtual tour, if one is included the maker will only need to submit 8 images and the virtual tour.

Need to show a variety of room types, including homes and businesses. Must demonstrate the makers ability to sell property through photographic images, with good balance of lighting techniques.

Not necessarily up to architectural standards.